



# Demo of the integrated **USP-NF and PF** platform

August 4, 2022 • 11:00 AM - 12:00 PM EDT



## Speaker Biographies



### **FRANK A WHITE III (TREY), Ph.D.**

Senior Director, Digital Platforms & Delivery

Frank (Trey) White joined USP over six years ago and brings more than 25 years of diverse experience in laboratory research, informatics, I.T., and product development as Senior Director, Digital Platforms & Delivery, in the Digital and Innovation group.

His role at USP includes developing, coordinating, and overseeing the strategy for delivering our documentary standards to customers and stakeholders through new platforms and business models. Since 2021, he has also been Chair of the Data

Integration Office, focusing on improving data quality and interoperability at USP.

Dr. White received his Ph.D. in Molecular and Cell Biology from The Pennsylvania State University. His research focused on gene sequence and expression analysis of the J.C. virus.



### **RICHARD A. PANZER, M.S.**

Senior Digital Products Manager

Rich joined USP in May 2022 as a Senior Digital Product Manager in the Digital and Innovation group with more than 20 years of designing and developing high-quality digital technology experiences. He has delivered successful results by applying his skills in product strategy, user experience, interface design, accessibility design, Agile methodologies, and data-driven decision-making to create successful customer experiences.

His role at USP is to drive the digital transformation to enhance the quality and accessibility of the documentary standards by creating new products and solutions through customer, stakeholder, and team member collaboration.

Mr. Panzer received his Master of Science in Information Technology and Bachelor of Arts in Graphic Design from Rochester Institute of Technology. Additionally, he is a Certified Agile Practitioner (PMI-ACP) and a Certified Usability Analyst (CUA).

# Demo of the integrated **USP-NF and PF** platform

August 4, 2022 • 11:00 AM - 12:00 PM EDT



## Speaker Biographies



### **Molly Ferns**

Digital Products Marketing Manager

Molly joined USP in June 2022 as a Digital Products Marketing Manager in the Digital & Innovation group. She comes to USP with ten years of experience in digital, content, and product marketing for scientific audiences. She has held positions at the American Chemical Society, the Endocrine Society, and Wiley. Her role at USP will lead marketing and outreach for the USP-NF Online and other new products and solutions developed by Digital & Innovation.