



**symrise**   
always inspiring more...

# Symrise & Flavor Industry

By: Mostafa Diab

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A close-up photograph of two young girls. The girl on the left has curly brown hair and is smiling with her eyes closed, licking her finger. The girl on the right has long blonde hair and is looking towards the camera with a slight smile, her lips and chin smeared with chocolate. The background is a bright, out-of-focus kitchen.

# **SYMRISE** & Flavors Industry

**We will discuss**

- 1. IOFI**
- 2. Symrise**



International Organization  
of the Flavor Industry





## **IOFI** AT A GLANCE

For more than 40 years, The International Organization of Flavor Industry or the IOFI has been the voice of the global flavor industry. Comprised of national and regional flavor associations along with global flavor companies, provides members and their customers with sound science to support flavor ingredients safety. IOFI shares the confidence in flavouring materials with regulatory bodies worldwide through the advocacy efforts of the members.

The international organization of Flavor industry is an international non-profit association of national and regional flavor associations and individual companies. Governed by a Management Board selected from geographically dispersed industry representatives from both association and company members, IOFI represents the interests of the international flavor industry and maintains a robust science program that supports ingredient safety.

# **IOFI**

## Organization



# **SYMRISE**

## **AT A GLANCE**

We are globally recognized as a leading provider of fragrances, flavors and active ingredients as well as aroma chemicals for the perfume, cosmetic, pharmaceutical, food and beverage industries.

We combine our knowledge about consumers' ever-changing needs with creativity and ground-breaking technologies. In doing so, we concentrate on the development of solutions that provide our customers with added value.



# SYMRISE

## AT A GLANCE



Symrise is the fourth largest supplier of fragrances and flavorings, cosmetic active ingredients and raw materials, and functional ingredients.

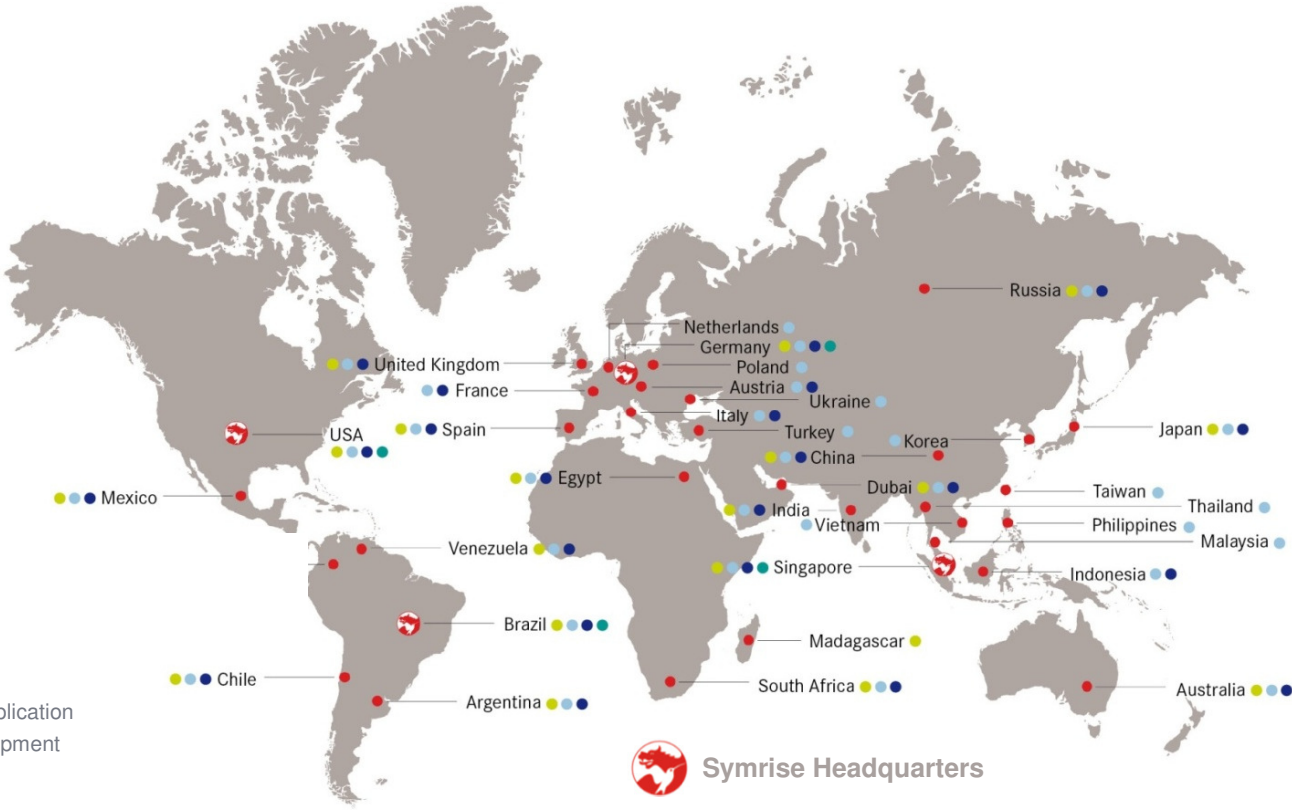
We sell over 30,000 products to customers in more than 160 countries.

We want to continue to grow faster than the market. We set new standards with our innovative products and sustainable business practices at all levels.



# SYMRISE

## OUR GLOBAL REACH



- Production
- Sales & Marketing
- Development & Application
- Research & Development

Symrise Headquarters

◀ OVERVIEW



# Our interests in USP standards

I do think always we need to identify specific industrial cGMP for flavors to be used in pharmaceutical preparations. There is general one for excipients all over. In addition we need to identify standard scheme for flavors analysis to be followed also for pharmaceutical preparations.



◀ OVERVIEW



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# SYMRISE

## THIS IS WHO WE ARE

We possess a unique, value-adding portfolio and are the most successful company in the industry.

We challenge the status quo and constantly explore new ideas. This enables us to perform at our highest level and set new standards.

We provide our customers with innovations and inspirations that fulfill our promise of

>>> always inspiring more...



# Thank You

Prepared by:

**Mostafa Diab**

Quality & Regulatory Specialist

Symrise Egypt

Symrise Middle East

Email: [Mostafa.Diab@symrise.com](mailto:Mostafa.Diab@symrise.com)





WE DO NOT REMEMBER DAYS,  
WE REMEMBER MOMENTS



*moments*  
10 YEARS SYMRISE