**Survey Distribution Toolkit:**

**COVID-19 Survey of Healthcare Workers in Low- and Middle- Income Countries**

Thank you for your interest in supporting distribution efforts for this important survey. To receive the survey link and direct recruitment messages for healthcare workers in low- and middle-income countries, please contact USP Principal Investigator [Dr. Nagesh N. Borse](mailto:nagesh.borse@USP.org) at [nagesh.borse@USP.org](mailto:nagesh.borse@USP.org).

Below, you will find a sample newsletter blurb, social media posts, and graphics that can be used to recruit potential partners for survey dissemination. We truly appreciate your support!

**Sample email**

Dear \_\_\_\_,

I’m reaching out to request your support distributing a survey to healthcare workers in low- and middle-income countries. The online survey, available in 60+ languages, will assess healthcare workers’ knowledge, attitudes, beliefs, and practices around personal safety measures, treatments, and vaccines for COVID-19. The results will be used to better understand the challenges faced by frontline healthcare workers during the COVID-19 pandemic and help governments and NGOs plan for the rollout of future COVID-19 vaccines and other public health prevention measures. The survey is led by [US Pharmacopeia (USP)](https://www.usp.org) with support from the [George Mason University College of Health and Human Services](https://chhs.gmu.edu/).

Please let me know if you would be willing to help us recruit participants. You can also contact USP Principal Investigator [Dr. Nagesh N. Borse](mailto:nagesh.borse@USP.org) at [nagesh.borse@USP.org](mailto:nagesh.borse@USP.org) to receive the survey link and direct recruitment messages for healthcare workers in LMICs.

Thank you for your support!

**Sample newsletter blurb**

Researchers are seeking healthcare workers in low- and middle-income countries to participate in a new survey designed to help inform global plans for the pandemic response and rollout of future COVID-19 vaccines. The survey – conducted by US Pharmacopeia (USP) with support from the George Mason University College of Health and Human Services – will assess healthcare workers’ knowledge, attitudes, beliefs, and practices around personal safety measures, treatments, and vaccines for COVID-19. The online survey is available in 60+ languages. Government agencies, non-governmental organizations, and private sector stakeholders working with physicians, nurses, pharmacists, community health workers and other frontline healthcare workers in LMICs are encouraged to contact USP Principal Investigator [Dr. Nagesh N. Borse](mailto:nagesh.borse@USP.org) at [nagesh.borse@USP.org](mailto:nagesh.borse@USP.org) to support participation in the survey. Learn more: <https://www.usp.org/news/lmic-survey>.

**Sample social media posts**

**Twitter**

Work with physicians, nurses, pharmacists or community health workers in #LMICs? Join @USPharmacopeia & @MasonCHHS to recruit healthcare workers for an online survey designed to inform the #COVID19 response and plans for rollout of #vaccines. Learn more. <https://www.usp.org/news/lmic-survey>

**LinkedIn**

Work with physicians, nurses, pharmacists, community health workers, or other frontline health workers in low- and middle-income countries? You can support efforts to inform the pandemic response and rollout of future #COVID19 #vaccines by helping to distribute a new online survey. The survey – conducted by US Pharmacopeia (USP) with support from the George Mason University College of Health and Human Services – will assess healthcare workers’ knowledge, attitudes, beliefs, and practices (KABP) around personal safety measures, treatments, and vaccines for COVID-19. Learn more about the survey and how to get involved. <https://www.usp.org/news/lmic-survey>

**Facebook**

New survey of healthcare workers in low- and middle-income countries will help inform the global pandemic response and plans for rollout of future #COVID19 vaccines and related resources. Learn more and support the survey efforts, led by @USPharmacopeia and @GMUCHHS. <https://www.usp.org/news/lmic-survey>

**Graphics**

Images for promotion of this survey are available. You can access the high resolution versions in Box at the following link: <https://usp.box.com/s/6f6r0so18mg2i11yb07x0fj2epcakse5>.

**A picture containing text

Description automatically generatedA picture containing person, indoor, sitting, person

Description automatically generated**

**A person holding a baby

Description automatically generatedA picture containing person, indoor, table, food

Description automatically generated**

**A picture containing person, indoor, holding, person

Description automatically generatedA person looking at the camera

Description automatically generated**