

FOR IMMEDIATE RELEASE

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Todd Abraham Appointed to USP Board of Trustees

Research and Nutrition Expert Joins USP's Board to Strengthen USP's Food Ingredients Programs

Rockville, Md., March 16, 2016 — The U.S. Pharmacopeial Convention (USP) is pleased to announce that Todd Abraham, Ph.D., has been appointed as an At Large Trustee of USP's Board of Trustees. An expert in food science, innovation, and knowledge management, Dr. Abraham is Senior Vice President of Research and Nutrition at Mondelēz International, a leading multinational food and beverage company.

“Dr. Abraham will provide valuable insight to USP's current and emerging foods programs,” said Ronald T. Piervincenzi, Ph.D., Chief Executive Officer of USP. “As we venture into new areas and expand our global reach in the food ingredients arena, Dr. Abraham will be a welcome addition to an already exceptional group of leaders from public health, industry and health care who comprise our board.”

Dr. Abraham completed his Sc.B. in Chemistry at Brown University in Providence, R.I. He received his Ph.D. in Chemistry from the University of Pennsylvania and his M.B.A. from The Wharton School in Philadelphia, Pa. concurrently in May 1981. He has also served on the boards of the International Life Sciences Institute, Monell Chemical Sense Institute, and Livewell Collaborative.

At Mondelēz International, Dr. Abraham is responsible for long term, cross-business innovative research and nutrition programs as well as training and science support to business units and centers of excellence. In this role, he also works closely with the corporate health and wellness team. Additionally, Dr. Abraham works with a series of groups focusing on innovative consumer methodologies.

Dr. Abraham is a 16-year veteran of Mondelēz International and its legacy companies, Kraft Foods and Nabisco, where he was responsible for new product development. Prior to Mondelēz International, Dr. Abraham held leadership positions in marketing, general management and R&D at Pillsbury and Procter and Gamble.

For media inquiries please email mediarelations@usp.org.

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USP – Global Expertise, Trusted Standards, Improved Health

The U.S. Pharmacopeial Convention (USP) is a global health organization that improves lives through public standards and related programs that help ensure the quality, safety, and benefit of medicines and foods. USP's standards are used worldwide. For more information about USP visit <http://www.usp.org>.

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